

**FASSON<sup>®</sup> HG White Postcard FSC<sup>®</sup> Certified**

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**Introduction**

A self-adhesive paper sheet product for offset printing.

**Description**

Face: Premium-quality cast-coated woodfree paper, mirror-finished glossy surface, white only.  
This product, FSC<sup>®</sup> C011032 certified, is sold as FSC<sup>®</sup> Mix Credit.

Availability

*Backing* ▼

*Adhesive* ► | Permanent

No cracklines

x

**Printing & Conversion**

Offset printing.  
Before applying the label, the surface must be clean, dry and grease-free.

**Features:** Heavyweight- and stiff-backing ensures stability when vertically stored or shipped by mail.  
Smooth coated backing enabling excellent print quality on both sides.

**Recommendations for use**

High-quality multi-colour print jobs where a stiff backing is needed - e.g. postcards and puzzles.  
For indoor use.

**General**

Shelf life: 2 years stored at 20°C / 55% R.H.  
Total caliper (±10 %): 353 micron

For information regarding EHS regulation, please visit our website under downloads “Technical bulletins“ TB 7.8 Product Compliance Fasson Offset” and for technical guidance “Technical bulletins“ – Offset printing.

## PRODUCT CHARACTERISTICS

### Physical properties

#### Face

Basis weight:	80 g/m <sup>2</sup>	ISO 536
Caliper:	78 micron	ISO 534
Tensile:	4.3 kN/m MD / 2.7 kN/m CD	ISO 1924/2
Brightness ISO:	89 %	ISO 2470/2
Gloss 20°:	41 %	ISO 8254/3
Opacity:	92 %	ISO 2471

#### Adhesive

Permanent: General-purpose water-based permanent adhesive with a high initial tack and high adhesion on most common substrates.

#### Permanent

Adhesion (N/25mm) (FTM 1 on steel/20 min. bond time)	15.4
Tack(N) (FTM9 on st. steel)	10.3
Minimum application temperature	+5
Service temperature range after 24 hrs (°C)	+80
Resistance to cold (°C) <sup>1)</sup> down to	-20

<sup>1)</sup> Not fully resistant until after adhesion reaches full strength – after at least 24 hrs.

#### Backing

No cracklines: A bleached one side-coated white board, very suitable for thick, stout constructions. It features a minimal sensitivity to moisture and the resultant resistance to curl and edge waving under varying humidity conditions.

Basis weight:	225 g/m <sup>2</sup>	ISO 536
Caliper:	270 micron	ISO 534

This product, FSC® C011032 certified, is sold as FSC® Mix Credit.

#### Guarantee and liability:

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