

**FASSON<sup>®</sup> Crack-Back<sup>®</sup> Plus Crème Vergé FSC<sup>®</sup> Certified**

Issued July 2025

**Introduction**

A self-adhesive paper sheet product for offset printing.

**Description**

Face: An ivory laid paper.  
This product, FSC<sup>®</sup> C011032 certified, is sold as FSC<sup>®</sup> Mix Credit.

Availability

|  | <i>Adhesive</i> ▶ | Permanent |
|--|-------------------|-----------|
| <i>Backing</i> ▼                                   |                   |           |
| Crack-Back <sup>®</sup> Plus (diagonal cracklines) |                   | <b>x</b>  |

**Printing & Conversion**

Offset printing.  
Before applying the label, the surface must be clean, dry and grease-free.

**Features:** Excellent lay flatness, enabling high-speed printing.  
The unique Crack-Back Plus backing removal system with diagonal scored lines facilitates creating layouts, conversion and application of the label.  
The pulp is produced entirely with ECF cellulose; the neutral pH guarantees the inalterability of the product.

**Recommendations for use**

Wine bottle labels where an 'antique effect' is required, high quality industrial labels, packaging and mailing labels; on flat or curved surfaces.  
For indoor use only.

**General**

Shelf life: 2 years stored at 20°C / 55% R.H.  
Total caliper (±10 %): 234 micron

For information regarding EHS regulation, please visit our website under downloads “Technical bulletins“ TB 7.8 Product Compliance Fasson Offset” and for technical guidance “Technical bulletins“ – Offset printing.

## PRODUCT CHARACTERISTICS

### Physical properties

#### Face

|               |                     |         |
|---------------|---------------------|---------|
| Basis weight: | 90 g/m <sup>2</sup> | ISO 536 |
| Caliper:      | 135 micron          | ISO 534 |

### Adhesive

Permanent: General-purpose water-based permanent adhesive with a high initial tack and high adhesion on most common substrates.

#### Permanent

|   |      |
|---|------|
| Adhesion (N/25mm)<br>(FTM 1 on steel/20 min. bond time) | 15.4 |
| Tack(N)<br>(FTM9 onst. steel)                           | 10.3 |
| Minimum application temperature                         | +5   |
| Service temperature range<br>after 24 hrs (°C)          | +80  |
| Resistance to cold (°C) <sup>1)</sup> down to           | -20  |

<sup>1)</sup> Not fully resistant until after adhesion reaches full strength – after at least 24 hrs.

### Backing

Crack-Back® Plus: One-side-coated bleached kraft paper, with diagonally crush-scored lines, along which the backing will crack cleanly when bent back, allowing easy removal in just two pieces. Lines are spaced just 32 mm apart. Good lay flatness ensures first-class printing and finishing.

#### Remarks on Crack-Back® Plus

We advise not to use Crack-Back® Plus for labels larger than A5 (148.5 x 210 mm) or smaller than A8 (52 x 74 mm). For products not complying to these recommendations Torraspapel - Lecta does not take responsibility for the functionality of the score lines.

|               |                     |         |
|---------------|---------------------|---------|
| Basis weight: | 86 g/m <sup>2</sup> | ISO 536 |
| Caliper:      | 87 micron           | ISO 534 |

This product, FSC® C011032 certified, is sold as FSC® Mix Credit.

#### Guarantee and liability:

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